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**EL PUEBLO DE LOS ANGELES  
HISTORICAL MONUMENT**

ARTURO CHAVEZ  
General Manager

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April 26, 2021

Honorable Members of the  
Budget and Finance Committee  
Office of the City Clerk  
Room 395, City Hall  
Los Angeles, CA 90012

**SUBJECT: El Pueblo de Los Angeles Historic Monument - RESPONSE TO PROPOSED FISCAL  
YEAR 2021-22 BUDGET**

Honorable Members:

El Pueblo de Los Angeles Historical Monument thanks you for the opportunity to provide its input on the Mayor's 2021-22 Proposed Budget. As a Special Fund department we truly appreciate the Mayor's Office and the City Administrators Officer leadership throughout this past fiscal year. Our department faced difficult times due to the pandemic as our Olvera Street vendors were shut down and unable to pay rent; our cultural and leased events were cancelled; and our museums and cultural spaces closed during the initial period of the COVID-19 pandemic. To further compound this crisis, the Separation Incentive Program (SIP) resulted in the departure of three (3) out of nine (9) full time staff.

The FY21-22 Proposed Budget thankfully maintains nine out of ten full time staff. We are anxious to rehire an Accountant and Real Estate Manager which are crucial to our daily operations. Our increased marketing budget of \$40,000 will support increase visitation. The loss of a Senior Management Analyst in this year's budget will pose serious fiscal management challenges to the department and result in continued delays to inter-departmental reporting responsibilities. The challenges we face are tied to the health restrictions of the State, County and City as we are in need of a full resumption of tourism and events in order to generate visitation to El Pueblo's museums and Olvera Street businesses. We were successful this past fiscal year in generating an increase in our site rental for filming, one of the few revenue generating areas that was able to continue operation during the pandemic.

The department respectfully requests the restoration of the Senior Management Analyst position and the full year funding of the Accountant and Real Estate Manager positions as they currently only funded for six months.

El Pueblo de Los Angeles Historical Monument: birthplace of the great City of Los Angeles, home of world-famous Olvera Street, Avila Adobe, the oldest residence in Los Angeles, the Chinese American

Museum, the Italian-American Museum, and David Siqueiros' *America Tropical* mural look forward to again welcoming visitors from around the world in 2021-22.

Sincerely,

A handwritten signature in blue ink, appearing to read "Arturo Chavez". The signature is fluid and cursive, with the first name "Arturo" being more prominent than the last name "Chavez".

Arturo Chavez  
General Manager  
El Pueblo de Los Angeles Historical Monument